



South Africa's leading source of news and information on all aspects of the motor industry

Advertising Terms & Conditions

AutoLive is published by WCM Media CC

Advertisements: All advertising bookings and material must comply with the AutoLive Terms and conditions of WCM Media CC. (Publisher)

Booking confirmation: Bookings will only be confirmed once payment has been received. *(EFT and credit cards are accepted.)*

Bookings: Advertising bookings close off on the Friday prior to publication.

Material Deadline: Friday 16:00. Please keep in mind that due to time constraints, extensions will not be possible. All material that we receive shall be considered to have received final approval from all parties involved. The Publisher accepts no responsibility for any errors in the material supplied.

Publishing dates and delivery: AutoLive is an electronic, bi-weekly publication. AutoLive is dispatched on a Wednesday evening. AutoLive is distributed as a low resolution PDF document attachment to an individually addressed email. As the internet and email systems are subject to variables beyond the Publishers control, the Advertiser acknowledges that no guarantee is given by the Publisher that some or all of the subscribers listed on the Publishers database may fail to receive a copy of the Publication. The Advertiser acknowledges that AutoLive is a free publication and may be forwarded or circulated by subscribers to people and organisations not on the Publishers database and that the Publisher does not screen subscribers.

Booking cancellations: A written notice is required at least 30 days prior to publication should an advertisement be cancelled. No exceptions will be made.

Submission of advertising material: See the AutoLive Material Requirements.

Advertising entitlements: The placement of advertisements will be decided on by the discretion of the Publisher, unless otherwise stipulated on the confirmation form. Please ensure that this section is completed to avoid misplacement.

Advertising Web Link: Each advertisement is receives one optional web link that can be placed within the advertisement. It is the responsibility of the advertiser to communicate the link to the publisher at the time that the advertisement is booked. The publisher will not be held responsible for any material published on the linked page and the Advertiser indemnifies the Publisher against any and all action whatsoever arising for the information supplied.

General conditions: The following terms and conditions apply to all advertisements placed within the AutoLive publication. These conditions can not be waived except by the written consent of Wilken Communication Media CC. (Publisher). These terms and conditions are subject to change without notice.

- A) The Publishers will not be held liable for any costs, expenses or damage directly or indirectly arising from failure to publish on the designated publishing date.
- B) Advertising published is subject to a fee in accordance with the advertising booking and rate card.
- C) The Publisher reserves the right to refuse any advertising. Advertising already placed is exempt from the right of refusal.
- D) The Publisher accepts no responsibility for the accuracy of the information contained in the advertising and will not be held liable for any costs, losses or damages directly or indirectly arising from publishing errors in the advertising.
The Advertiser agrees that it will only supply material that is accurate, is not defamatory and does not breach advertising standards, regulations or legislation.

Indemnity: The advertiser indemnifies the Publisher against all claims in relation to the advertising content submitted, and agrees that all costs incurred by the publisher in proving this indemnity are to be met by the advertiser. This applies to the Advertiser, its representatives and or an agent in respect to all advertising material supplied. This pertains to Trademarks, Copyrights and all other permits.