

South African Vehicle Sales Figures at the End of April 2021

TOP 5 PASSENGER CAR MARKET BY TYPE FOR APRIL 2021					
SEGMENT	TYPE	2021	SHARE	2020	SHARE
ENTRY CARS	VW Polo Vivo	1 849	8.1%	0	0.0%
	RENAULT Kwid	642	2.8%	0	0.0%
	SUZUKI S-Presso	571	2.5%	6	5.7%
	HYUNDAI Grand i10	518	2.3%	0	0.0%
	TOYOTA Starlet	503	2.2%	0	0.0%
ENTRY CARS TOTAL		5 930	26.1%	42	40.0%
SUB-SMALL	VW Polo	1 792	7.9%	0	0.0%
	SUZUKI Swift	652	2.9%	1	1.0%
	VW Polo Sedan	502	2.2%	0	0.0%
	HYUNDAI i20	255	1.1%	0	0.0%
	KIA Rio	234	1.0%	0	0.0%
SUB-SMALL TOTAL		3 962	17.4%	11	10.5%
SMALL	TOYOTA Corolla Quest	652	2.9%	3	2.9%
	NISSAN Almera	126	0.6%	0	0.0%
	AUDI A1 Sportback	85	0.4%	0	0.0%
	FIAT 500	63	0.3%	0	0.0%
	AUDI A3 Sedan	47	0.2%	0	0.0%
SMALL TOTAL		1 166	5.1%	6	5.7%
MEDIUM	AUDI A4	43	0.2%	0	0.0%
	LEXUS ES	8	0.0%	0	0.0%
	ALFA Giulia	5	0.0%	0	0.0%
	LEXUS IS	4	0.0%	0	0.0%
	LEXUS RC-F	0	0.0%	0	0.0%
MEDIUM TOTAL		60	0.3%	0	0.0%
LARGE	AUDI A5 Sportback	19	0.1%	0	0.0%
	AUDI A6 Avant	11	0.0%	0	0.0%
	AUDI A5 Coupe/Cabriolet	8	0.0%	0	0.0%
	AUDI A7 Sportback	4	0.0%	0	0.0%
	AUDI A6	4	0.0%	0	0.0%
LARGE TOTAL		49	0.2%	1	1.0%
LUXURY	VOLVO S90	1	0.0%	0	0.0%
	AUDI A8	0	0.0%	0	0.0%
	MASERATI Quattroporte	0	0.0%	0	0.0%
LUXURY TOTAL		1	0.0%	0	0.0%

TOP 5 PASSENGER CAR MARKET BY TYPE FOR APRIL 2021					
SEGMENT	TYPE	2021	SHARE	2020	SHARE
MPV	TOYOTA Avanza	233	1.0%	0	0.0%
	SUZUKI Ertiga	166	0.7%	2	1.9%
	VW Kombi	101	0.4%	0	0.0%
	HYUNDAI H1	77	0.3%	0	0.0%
	PEUGEOT 5008	52	0.2%	0	0.0%
	MPV TOTAL		760	3.3%	3
SUV	TOYOTA Fortuner	615	2.7%	1	1.0%
	MAZDA CX-5	350	1.5%	0	0.0%
	SUZUKI Vitara Brezza	347	1.5%	0	0.0%
	TOYOTA RAV	246	1.1%	0	0.0%
	RENAULT Duster	200	0.9%	0	0.0%
	SUV TOTAL		3 614	15.9%	7
SPORT AND EXOTICS	AUDI TT	13	0.1%	0	0.0%
	TOYOTA Supra	11	0.0%	0	0.0%
	FORD Mustang	8	0.0%	0	0.0%
	FERRARI F8	8	0.0%	0	0.0%
	AUDI R8	4	0.0%	0	0.0%
	SPORT AND EXOTICS TOTAL		47	0.2%	0
CROSSOVER	TOYOTA Urban Cruiser	796	3.5%	0	0.0%
	HYUNDAI Venue	572	2.5%	0	0.0%
	VW T-Cross	498	2.2%	0	0.0%
	FORD EcoSport	430	1.9%	28	26.7%
	VW T-Roc	347	1.5%	0	0.0%
	CROSSOVER TOTAL		4 591	20.2%	32
NON-REPORTERS TOTAL	BMW	1 110	4.9%	0	0.0%
	MERCEDES	684	3.0%	0	0.0%
	HAVAL MOTORS SA	659	2.9%	3	2.9%
	PORSCHE	112	0.5%	0	0.0%
	LAMBORGHINI SOUTH AFRICA	6	0.0%	0	0.0%
	BENTLEY	2	0.0%	0	0.0%
NON-REPORTERS TOTAL		2 573	11.3%	3	2.9%
GRAND TOTAL		22 753		105	

DISCLAIMER

PLEASE NOTE • Haval, Lamborghini, Bentley, and Porsche report only total aggregated sales figures for each month.

- There is no reference in this edition of *AutoLive* to detailed figures for BMW and Mercedes-Benz, but only estimates. BMW nowadays reports sales for each quarter and no longer monthly, in line with the policy of its parent company.

TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR APRIL 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
VOLKSWAGEN SA	VW Polo Vivo	1 849	8.1%	0	0.0%
	VW Polo	1 792	7.9%	0	0.0%
	VW Polo Sedan	502	2.2%	0	0.0%
	VW T-Cross	498	2.2%	0	0.0%
	VW T-Roc	347	1.5%	0	0.0%
VOLKSWAGEN GROUP SA TOTAL		5 697	25.0%	0	0.0%
TOYOTA	TOYOTA Urban Cruiser	796	3.5%	0	0.0%
	TOYOTA Corolla Quest	652	2.9%	3	2.9%
	TOYOTA Fortuner	615	2.7%	1	1.0%
	TOYOTA Starlet	503	2.2%	0	0.0%
	TOYOTA Ayga	467	2.1%	0	0.0%
	TOYOTA TOTAL		3 885	17.1%	13
HYUNDAI AUTOMOTIVE SA	HYUNDAI Venue	572	2.5%	0	0.0%
	HYUNDAI Grand i10	518	2.3%	0	0.0%
	HYUNDAI Creta	326	1.4%	0	0.0%
	HYUNDAI Atos	322	1.4%	0	0.0%
	HYUNDAI i20	255	1.1%	0	0.0%
HYUNDAI TOTAL		2 344	10.3%	0	0.0%
SUZUKI	SUZUKI Swift	652	2.9%	1	1.0%
	SUZUKI S-Presso	571	2.5%	6	5.7%
	SUZUKI Vitara Brezza	347	1.5%	0	0.0%
	SUZUKI Jimny	200	0.9%	1	1.0%
	SUZUKI Ertiga	166	0.7%	2	1.9%
SUZUKI TOTAL		2 170	9.5%	12	11.4%
RENAULT	RENAULT Kwid	642	2.8%	0	0.0%
	RENAULT Triber	436	1.9%	0	0.0%
	RENAULT Duster	200	0.9%	0	0.0%
	RENAULT Sandero II	116	0.5%	0	0.0%
	RENAULT Clio IV	24	0.1%	0	0.0%
RENAULT TOTAL		1 423	6.3%	0	0.0%
BMW TOTAL		1 110	4.9%	0	0.0%
KIA SA	KIA Picanto	338	1.5%	0	0.0%
	KIA Seltos	331	1.5%	0	0.0%
	KIA Rio	234	1.0%	0	0.0%
	KIA Sportage	104	0.5%	0	0.0%
	KIA Sorento	16	0.1%	0	0.0%
KIA TOTAL		1 033	4.5%	0	0.0%

TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR APRIL 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
MAZDA SA	MAZDA CX-5	350	1.5%	0	0.0%
	MAZDA CX-3	253	1.1%	0	0.0%
	MAZDA 2	126	0.6%	0	0.0%
	MAZDA CX-30	46	0.2%	0	0.0%
	MAZDA 3	34	0.1%	0	0.0%
MAZDA SA TOTAL		809	3.6%	0	0.0%
FMC	FORD EcoSport	430	1.9%	28	26.7%
	FORD Everest	166	0.7%	0	0.0%
	FORD Fiesta	63	0.3%	9	8.6%
	FORD Figo	34	0.1%	33	31.4%
	FORD Mustang	8	0.0%	0	0.0%
FMC TOTAL		701	3.1%	73	69.5%
MERCEDES-BENZ SA TOTAL		684	3.0%	0	0.0%
HAVAL MOTORS SA TOTAL		659	2.9%	3	2.9%
NISSAN	NISSAN Almera	126	0.6%	0	0.0%
	NISSAN X-Trail	97	0.4%	0	0.0%
	DATSUN GO	78	0.3%	0	0.0%
	NISSAN Qashqai	55	0.2%	1	1.0%
	DATSUN GO+	47	0.2%	1	1.0%
NISSAN TOTAL		435	1.9%	2	1.9%
JAGUAR LAND ROVER	L-R Defender	191	0.8%	0	0.0%
	L-R Range Rover Evoque	51	0.2%	0	0.0%
	L-R Range Rover Sport	43	0.2%	0	0.0%
	JAGUAR E-PACE	29	0.1%	0	0.0%
	L-R Discovery Sport	20	0.1%	0	0.0%
JAGUAR LAND ROVER TOTAL		392	1.7%	1	1.0%
PCSA	OPEL Corsa	56	0.2%	0	0.0%
	CITROEN C5 Aircross	53	0.2%	0	0.0%
	PEUGEOT 5008	52	0.2%	0	0.0%
	PEUGEOT 3008	42	0.2%	0	0.0%
	PEUGEOT 2008	20	0.1%	0	0.0%
PCSA TOTAL		308	1.4%	0	0.0%
HONDA	HONDA BR-V	78	0.3%	0	0.0%
	HONDA Jazz	37	0.2%	0	0.0%
	HONDA Amaze	34	0.1%	0	0.0%
	HONDA WR-V	33	0.1%	0	0.0%
	HONDA HR-V	33	0.1%	0	0.0%
HONDA TOTAL		239	1.1%	0	0.0%

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TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR APRIL 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
VOLVO CARS	VOLVO XC60	75	0.3%	1	1.0%
	VOLVO XC40	75	0.3%	0	0.0%
	VOLVO XC90	24	0.1%	0	0.0%
	VOLVO S90	1	0.0%	0	0.0%
VOLVO CARS TOTAL		175	0.8%	1	1.0%
FCA SOUTH AFRICA FIAT GROUP	FIAT 500	63	0.3%	0	0.0%
	FIAT Tipo	16	0.1%	0	0.0%
	JEEP Grand Cherokee	15	0.1%	0	0.0%
	JEEP Wrangler	14	0.1%	0	0.0%
	JEEP Renegade	14	0.1%	0	0.0%
FCA SOUTH AFRICA TOTAL		159	0.7%	0	0.0%
MAHINDRA	MAHINDRA KUV	98	0.4%	0	0.0%
	MAHINDRA XUV500	29	0.1%	0	0.0%
	MAHINDRA Scorpio	21	0.1%	0	0.0%
	MAHINDRA XUV300	5	0.0%	0	0.0%
	MAHINDRA Thar	3	0.0%	0	0.0%
MAHINDRA TOTAL		157	0.7%	0	0.0%
MITSUBISHI MOTORS SA	MITSUBISHI Eclipse Cross	46	0.2%	0	0.0%
	MITSUBISHI Pajero	38	0.2%	0	0.0%
	MITSUBISHI ASX	36	0.2%	0	0.0%
	MITSUBISHI Pajero Sport	22	0.1%	0	0.0%
	MITSUBISHI Outlander	13	0.1%	0	0.0%
MITSUBISHI MOTORS SA TOTAL		155	0.7%	0	0.0%
PORSCHE TOTAL		112	0.5%	0	0.0%
SUBARU	SUBARU Forester	31	0.1%	0	0.0%
	SUBARU Outback	14	0.1%	0	0.0%
	SUBARU XV	12	0.1%	0	0.0%
SUBARU TOTAL		57	0.3%	0	0.0%
ISUZU	ISUZU MU-X	27	0.1%	0	0.0%
ISUZU MOTORS SOUTH AFRICA TOTAL		27	0.1%	0	0.0%

TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR APRIL 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
SCUDERIA SOUTH AFRICA	FERRARI F8	8	0.0%	0	0.0%
	FERRARI Roma	1	0.0%	0	0.0%
	FERRARI 812	1	0.0%	0	0.0%
SCUDERIA TOTAL		10	0.0%	0	0.0%
MASERATI SOUTH AFRICA	MASERATI Levante	4	0.0%	0	0.0%
	MASERATI Ghibli	0	0.0%	0	0.0%
	MASERATI Quattroporte	0	0.0%	0	0.0%
MASERATI TOTAL		4	0.0%	0	0.0%
BENTLEY TOTAL		2	0.0%	0	0.0%
LAMBORGHINI SOUTH AFRICA TOTAL		6	0.0%	0	0.0%
GRAND TOTAL		22 753	100.0%	105	100.0%

TOP 5 SELLING PASSENGER CARS FOR APRIL 2021		
TYPE	2021	2021 SHARE
VW Polo Vivo	1 849	9.2%
VW Polo	1 792	8.9%
TOYOTA Urban Cruiser	796	3.9%
TOYOTA Corolla Quest	652	3.2%
SUZUKI Swift	652	3.2%
	20 180	

TOP 5 SELLING LIGHT COMMERCIAL VEHICLES FOR APRIL 2021		
TYPE	2021	2021 SHARE
TOYOTA Hilux	3 163	29.2%
FORD Ranger	1 705	15.7%
ISUZU D-MAX	1 402	12.9%
TOYOTA Hi-Ace	1 209	11.1%
NISSAN NP200	1 081	10.0%
	10 849	



The power of a brand. The Suzuki Vitara Brezza (left) is the top-selling car in India and here, in SA, it is sold under that name through the Suzuki dealer network while the similar-under-the-skin Toyota Urban Cruiser (right) is retailed through the Toyota sales channel. In April, the Urban Cruiser topped the SA Crossover sales list, selling 796 units to the 347 sold under the Suzuki nameplate. The Ford EcoSport, a long-time leader in this competitive sector, sold 430 units.

TOP 5 LIGHT COMMERCIAL VEHICLE MARKET BY TYPE FOR APRIL 2021					
SEGMENT	TYPE	2021	SHARE	2020	SHARE
SUB ONE-TON	NISSAN NP200	1 081	10.0%	0	0.0%
	SUZUKI Super Carry	74	0.7%	0	0.0%
	CHANGAN Star III	1	0.0%	0	0.0%
SUB ONE-TON TOTAL		1 156	10.7%	0	0.0%
ABOVE ONE-TON DCAB	TOYOTA Hilux	1 447	13.3%	33	10.4%
	FORD Ranger	1 392	12.8%	173	54.4%
	ISUZU D-MAX	665	6.1%	0	0.0%
	VW Amarok	103	0.9%	0	0.0%
	MAHINDRA Scorpio Pik-Up	83	0.8%	0	0.0%
ABOVE ONE-TON DCAB TOTAL		3 882	35.8%	208	65.4%
ABOVE ONE-TON SCAB	TOYOTA Hilux	1 209	11.1%	18	5.7%
	ISUZU D-MAX	657	6.1%	0	0.0%
	MAHINDRA Scorpio Pik-Up	255	2.4%	4	1.3%
	HYUNDAI H100 Bakkie	231	2.1%	0	0.0%
	FORD Ranger	145	1.3%	39	12.3%
ABOVE ONE-TON SCAB TOTAL		2 954	27.2%	86	27.0%
ABOVE ONE-TON XCAB	TOYOTA Hilux	507	4.7%	4	1.3%
	FORD Ranger	168	1.5%	2	0.6%
	ISUZU D-MAX	80	0.7%	0	0.0%
ABOVE ONE-TON XCAB TOTAL		755	7.0%	6	1.9%
MINIBUS	TOYOTA Hi-Ace	1 209	11.1%	0	0.0%
	VW Caddy	59	0.5%	0	0.0%
	FORD Tourneo Custom	55	0.5%	17	5.3%
	VW Transporter Cr-Bus	29	0.3%	0	0.0%
	TOYOTA Quantum	28	0.3%	0	0.0%
MINIBUS TOTAL		1 419	13.1%	17	5.3%
PANEL VAN	TOYOTA Quantum	74	0.7%	0	0.0%
	VW Caddy	50	0.5%	0	0.0%
	HYUNDAI H1	19	0.2%	0	0.0%
	OPEL Combo	14	0.1%	0	0.0%
	RENAULT Sandero Express	9	0.1%	0	0.0%
PANEL VAN TOTAL		198	1.8%	0	0.0%
NON-REPORTERS	HAVAL MOTORS SA	453	4.2%	1	0.3%
	MERCEDES-BENZ SA	32	0.3%	0	0.0%
NON-REPORTERS TOTAL		485	4.5%	1	0.3%
GRAND TOTAL		10 849	100.0%	318	100.0%

THE TOP SOUTH AFRICAN HCV / MCV MARKET FOR APRIL 2021 (MEDIUM, HEAVY & EXTRA HEAVY COMMERCIALS, & BUSES)			
MANUFACTURER	CATEGORY	APR-21	SHARE
DAIMLER TRUCKS AND BUSES SA TOTAL		341	16.9%
ISUZU MOTORS SA	MCV	111	5.5%
	HCV	75	3.7%
	XHV	19	0.9%
	BUS	0	0.0%
ISUZU MOTORS SA TOTAL		205	10.2%
VOLVO GROUP SOUTHERN AFRICA	MCV	0	0.0%
	HCV	0	0.0%
	XHV	195	9.7%
	BUS	2	0.1%
VOLVO TRUCKS TOTAL		197	9.8%
UD TRUCKS SOUTHERN AFRICA	HCV	67	3.3%
	XHV	116	5.8%
UD TRUCKS SOUTHERN AFRICA TOTAL		183	9.1%
TOYOTA HINO	MCV	116	5.8%
	HCV	43	2.1%
	XHV	21	1.0%
HINO TOTAL		180	8.9%
SCANIA	XHV	173	8.6%
	BUS	6	0.3%
SCANIA TOTAL		179	8.9%
FAW	MCV	20	1.0%
	HCV	63	3.1%
	XHV	71	3.5%
FAW TOTAL		154	7.6%
MAN	HCV	0	0.0%
	XHV	118	5.9%
	BUS	13	0.6%
MAN TOTAL		131	6.5%
MERCEDES BENZ TOTAL		95	4.7%
TATA	MCV	20	1.0%
	HCV	31	1.5%
	XHV	23	1.1%
	BUS	1	0.0%
TATA TOTAL		75	3.7%
VOLKSWAGEN GROUP SA	MCV	62	3.1%
VOLKSWAGEN GROUP SA TOTAL		62	3.1%
IVECO	MCV	14	0.7%
	HCV	0	0.0%
	XHV	40	2.0%
	BUS	0	0.0%
IVECO TOTAL		54	2.7%
POWERSTAR	MCV	0	0.0%
	HCV	16	0.8%
	XHV	37	1.8%
POWERSTAR TOTAL		53	2.6%
BABCOCK	HCV	0	0.0%
	XHV	39	1.9%
BABCOCK TOTAL		39	1.9%
HYUNDAI MOTORS SA	MCV	38	1.9%
HYUNDAI TOTAL		38	1.9%
PCSA	MCV	14	0.7%
PCSA TOTAL		14	0.7%
VECV SOUTH AFRICA	MCV	0	0.0%
	HCV	11	0.5%
	XHV	0	0.0%
VECV TOTAL		11	0.5%
FMC	MCV	3	0.1%
FMC TOTAL		3	0.1%
GRAND TOTAL		2014	100.0%