

South African Vehicle Sales Figures at the End of March 2021

TOP 5 PASSENGER CAR MARKET BY TYPE FOR MARCH 2021					
SEGMENT	TYPE	2021	SHARE	2020	SHARE
ENTRY CARS	VW Polo Vivo	1 913	7.2%	1 561	7.0%
	TOYOTA Starlet	721	2.7%	0	0.0%
	RENAULT Tribler	587	2.2%	304	1.4%
	TOYOTA Agya	531	2.0%	0	0.0%
	SUZUKI S-Presso	527	2.0%	168	0.8%
ENTRY CARS TOTAL		6 641	25.0%	5 214	23.5%
SUB-SMALL	VW Polo	1 831	6.9%	1 570	7.1%
	SUZUKI Swift	749	2.8%	386	1.7%
	VW Polo Sedan	400	1.5%	546	2.5%
	HYUNDAI i20	325	1.2%	394	1.8%
	KIA Rio	222	0.8%	201	0.9%
SUB-SMALL TOTAL		4 253	16.0%	4 383	19.8%
SMALL	TOYOTA Corolla Quest	583	2.2%	862	3.9%
	NISSAN Almera	354	1.3%	179	0.8%
	TOYOTA Corolla	80	0.3%	64	0.3%
	TOYOTA Corolla HB	59	0.2%	114	0.5%
	MAZDA 3	56	0.2%	64	0.3%
SMALL TOTAL		1 378	5.2%	1 811	8.2%
MEDIUM	AUDI A4	116	0.4%	3	0.0%
	LEXUS ES	11	0.0%	9	0.0%
	ALFA Giulia	3	0.0%	1	0.0%
	LEXUS IS	2	0.0%	1	0.0%
	LEXUS RC-F	0	0.0%	2	0.0%
MEDIUM TOTAL		132	0.5%	21	0.1%
LARGE	AUDI A5 Sportback	38	0.1%	19	0.1%
	AUDI A5 Coupe/Cabriolet	17	0.1%	1	0.0%
	AUDI A6	10	0.0%	7	0.0%
	AUDI A7 Sportback	5	0.0%	0	0.0%
	MASERATI Ghibli	1	0.0%	0	0.0%
LARGE TOTAL		72	0.3%	29	0.1%
LUXURY	AUDI A8	1	0.0%	0	0.0%
	VOLVO S90	0	0.0%	1	0.0%
	MASERATI Quattroporte	0	0.0%	1	0.0%
LUXURY TOTAL		1	0.0%	2	0.0%

TOP 5 PASSENGER CAR MARKET BY TYPE FOR MARCH 2021					
SEGMENT	TYPE	2021	SHARE	2020	SHARE
MPV	TOYOTA Avanza	319	1.2%	245	1.1%
	DATSUN GO+	169	0.6%	89	0.4%
	HYUNDAI H1	150	0.6%	49	0.2%
	SUZUKI Ertiga	116	0.4%	130	0.6%
	VW Caravelle	43	0.2%	1	0.0%
	MPV TOTAL		911	3.4%	576
SUV	TOYOTA Fortuner	966	3.6%	1 168	5.3%
	SUZUKI Vitara Brezza	390	1.5%	0	0.0%
	MAZDA CX-5	353	1.3%	245	1.1%
	SUZUKI Jimny	330	1.2%	118	0.5%
	TOYOTA RAV	298	1.1%	467	2.1%
	SUV TOTAL		4 292	16.1%	3 971
SPORT AND EXOTICS	FORD Mustang	29	0.1%	18	0.1%
	AUDI TT	18	0.1%	5	0.0%
	TOYOTA Supra	7	0.0%	5	0.0%
	FERRARI F8	5	0.0%	2	0.0%
	JAGUAR F-Type	3	0.0%	0	0.0%
	SPORT AND EXOTICS TOTAL		67	0.3%	33
CROSSOVER	TOYOTA Urban Cruiser	977	3.7%	0	0.0%
	HYUNDAI Venue	944	3.5%	360	1.6%
	FORD EcoSport	597	2.2%	800	3.6%
	VW T-Cross	589	2.2%	305	1.4%
	HYUNDAI Creta	400	1.5%	125	0.6%
	CROSSOVER TOTAL		5 565	20.9%	3 367
NON REPORTERS TOTAL	BMW	1 270	4.8%	839	3.8%
	MERCEDES	814	3.1%	962	4.3%
	HAVAL MOTORS SA	1 092	4.1%	776	3.5%
	PORSCHE	101	0.4%	143	0.6%
	BENTLEY	6	0.0%	5	0.0%
	LAMBORGHINI SOUTH AFRICA	4	0.0%	11	0.0%
NON REPORTERS TOTAL		3 287	12.4%	2 736	12.4%
GRAND TOTAL		26 599		22 143	

DISCLAIMER

PLEASE NOTE • Haval, Lamborghini, Bentley, and Porsche report only total aggregated sales figures for each month.

- There is no reference in this edition of *AutoLive* to detailed figures for BMW and Mercedes-Benz, but only estimates. BMW nowadays reports sales for each quarter and no longer monthly, in line with the policy of its parent company.

TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR MARCH 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
VOLKSWAGEN SA	VW Polo Vivo	1 913	7.2%	1 561	7.0%
	VW Polo	1 831	6.9%	1 570	7.1%
	VW T-Cross	589	2.2%	305	1.4%
	VW Polo Sedan	400	1.5%	546	2.5%
	VW T-Roc	245	0.9%	0	0.0%
VOLKSWAGEN GROUP SA TOTAL		5 787	21.8%	5 163	23.3%
TOYOTA	TOYOTA Urban Cruiser	977	3.7%	0	0.0%
	TOYOTA Fortuner	966	3.6%	1 168	5.3%
	TOYOTA Starlet	721	2.7%	0	0.0%
	TOYOTA Corolla Quest	583	2.2%	862	3.9%
	TOYOTA Ayga	531	2.0%	0	0.0%
TOYOTA TOTAL		4 726	17.8%	4 209	19.0%
HYUNDAI AUTOMOTIVE SA	HYUNDAI Venue	944	3.5%	360	1.6%
	HYUNDAI Grand i10	515	1.9%	506	2.3%
	HYUNDAI Creta	400	1.5%	125	0.6%
	HYUNDAI i20	325	1.2%	394	1.8%
	HYUNDAI Tucson	248	0.9%	216	1.0%
HYUNDAI TOTAL		2 791	10.5%	2 043	9.2%
SUZUKI	SUZUKI Swift	749	2.8%	386	1.7%
	SUZUKI S-Presso	527	2.0%	168	0.8%
	SUZUKI Vitara Brezza	390	1.5%	0	0.0%
	SUZUKI Jimny	330	1.2%	118	0.5%
	SUZUKI Ertiga	116	0.4%	130	0.6%
SUZUKI TOTAL		2 333	8.8%	1 187	5.4%
RENAULT	RENAULT Triber	587	2.2%	304	1.4%
	RENAULT Kwid	519	2.0%	540	2.4%
	RENAULT Duster	192	0.7%	214	1.0%
	RENAULT Sandero II	121	0.5%	204	0.9%
	RENAULT Koleos	22	0.1%	24	0.1%
RENAULT TOTAL		1 442	5.4%	1 425	6.4%
BMW TOTAL		1 270	4.8%	839	3.8%
KIA SA	KIA Picanto	516	1.9%	294	1.3%
	KIA Seltos	370	1.4%	266	1.2%
	KIA Rio	222	0.8%	201	0.9%
	KIA Sportage	113	0.4%	86	0.4%
	KIA Sorento	21	0.1%	5	0.0%
KIA TOTAL		1 252	4.7%	863	3.9%

TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR MARCH 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
FMC	FORD EcoSport	597	2.2%	800	3.6%
	FORD Everest	195	0.7%	132	0.6%
	FORD Figo	147	0.6%	295	1.3%
	FORD Fiesta	119	0.4%	90	0.4%
	FORD Mustang	29	0.1%	18	0.1%
	FMC TOTAL		1 099	4.1%	1 379
HAVAL MOTORS SA TOTAL		1 092	4.1%	776	3.5%
NISSAN	NISSAN Almera	354	1.3%	179	0.8%
	DATSUN GO	269	1.0%	270	1.2%
	DATSUN GO+	169	0.6%	89	0.4%
	NISSAN X-Trail	142	0.5%	121	0.5%
	NISSAN Micra 5	104	0.4%	247	1.1%
NISSAN TOTAL		1 091	4.1%	1 151	5.2%
MAZDA SA PCSA	MAZDA CX-5	353	1.3%	245	1.1%
	MAZDA CX-3	293	1.1%	226	1.0%
	MAZDA 2	137	0.5%	128	0.6%
	MAZDA 3	56	0.2%	64	0.3%
	MAZDA CX-30	46	0.2%	0	0.0%
MAZDA SA TOTAL		885	3.3%	665	3.0%
MERCEDES-BENZ SA TOTAL		814	3.1%	962	4.3%
HONDA	HONDA BR-V	179	0.7%	64	0.3%
	HONDA Jazz	73	0.3%	40	0.2%
	HONDA Amaze	65	0.2%	94	0.4%
	HONDA Ballade	35	0.1%	18	0.1%
	HONDA HR-V	35	0.1%	33	0.1%
HONDA TOTAL		410	1.5%	267	1.2%
PCSA	PEUGEOT 208	63	0.2%	16	0.1%
	OPEL Corsa	63	0.2%	76	0.3%
	PEUGEOT 108	31	0.1%	40	0.2%
	CITROEN C5 Aircross	29	0.1%	0	0.0%
PCSA TOTAL		307	1.2%	205	0.9%

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TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR MARCH 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
JAGUAR LAND ROVER	L-R Defender	104	0.4%	0	0.0%
	L-R Range Rover Sport	62	0.2%	26	0.1%
	L-R Range Rover Velar	30	0.1%	12	0.1%
	L-R Range Rover Evoque	29	0.1%	40	0.2%
	L-R Discovery	25	0.1%	15	0.1%
JAGUAR LAND ROVER TOTAL		303	1.1%	143	0.6%
MAHINDRA	MAHINDRA KUV	173	0.7%	108	0.5%
	MAHINDRA Scorpio	41	0.2%	17	0.1%
	MAHINDRA XUV500	24	0.1%	21	0.1%
	MAHINDRA XUV300	19	0.1%	59	0.3%
	MAHINDRA Thar	13	0.0%	7	0.0%
MAHINDRA TOTAL		273	1.0%	228	1.0%
FCA SOUTH AFRICA FIAT GROUP	JEEP Compass	62	0.2%	6	0.0%
	FIAT 500	38	0.1%	54	0.2%
	JEEP Wrangler	20	0.1%	34	0.2%
	FIAT Tipo	20	0.1%	6	0.0%
	FIAT 500X	11	0.0%	5	0.0%
FCA SOUTH AFRICA TOTAL		186	0.7%	143	0.6%
VOLVO CARS	VOLVO XC40	86	0.3%	73	0.3%
	VOLVO XC60	53	0.2%	56	0.3%
	VOLVO XC90	19	0.1%	24	0.1%
	VOLVO S90	0	0.0%	1	0.0%
VOLVO CARS TOTAL		158	0.6%	154	0.7%
MITSUBISHI MOTORS SA	MITSUBISHI Eclipse Cross	74	0.3%	18	0.1%
	MITSUBISHI ASX	27	0.1%	21	0.1%
	MITSUBISHI Pajero	22	0.1%	9	0.0%
	MITSUBISHI Pajero Sport	17	0.1%	42	0.2%
	MITSUBISHI Outlander	8	0.0%	3	0.0%
MITSUBISHI MOTORS SA TOTAL		148	0.6%	93	0.4%
PORSCHE TOTAL		101	0.4%	143	0.6%
SUBARU	SUBARU Forester	59	0.2%	18	0.1%
	SUBARU XV	17	0.1%	17	0.1%
	SUBARU WRX	1	0.0%	0	0.0%
	SUBARU Outback	1	0.0%	1	0.0%
SUBARU TOTAL		78	0.3%	36	0.2%
ISUZU	ISUZU MU-X	30	0.1%	39	0.2%
ISUZU MOTORS SOUTH AFRICA TOTAL		30	0.1%	39	0.2%

TOP 5 PASSENGER MANUFACTURER RETAIL SALES FOR MARCH 2021					
MANUFACTURER	TYPE	2021	SHARE	2020	SHARE
SCUDERIA SOUTH AFRICA	FERRARI F8	5	0.0%	2	0.0%
	FERRARI Roma	2	0.0%	0	0.0%
	FERRARI 812	1	0.0%	0	0.0%
SCUDERIA TOTAL		8	0.0%	2	0.0%
BENTLEY TOTAL		6	0.0%	5	0.0%
MASERATI SOUTH AFRICA	MASERATI Levante	4	0.0%	0	0.0%
	MASERATI Ghibli	1	0.0%	0	0.0%
	MASERATI Quattroporte	0	0.0%	1	0.0%
MASERATI TOTAL		5	0.0%	1	0.0%
LAMBORGHINI SOUTH AFRICA TOTAL		4	0.0%	11	0.0%
JMC	LANDWIND X5	0	0.0%	11	0.0%
JMC TOTAL		0	0.0%	11	0.0%
GRAND TOTAL		26 599	100.0%	22 143	100.0%

TOP 5 SELLING PASSENGER CARS FOR MARCH 2021		
TYPE	2021	2021 SHARE
VW Polo Vivo	1 913	7.2%
VW Polo	1 831	6.9%
TOYOTA Urban Cruiser	977	3.7%
TOYOTA Fortuner	966	3.6%
HYUNDAI Venue	944	3.5%
	26 599	

TOP 5 SELLING LIGHT COMMERCIAL VEHICLES FOR MARCH 2021		
TYPE	2021	2021 SHARE
TOYOTA Hilux	3 943	27.5%
FORD Ranger	2 416	16.8%
ISUZU D-MAX	1 606	11.2%
NISSAN NP200	1 443	10.0%
TOYOTA Hi-Ace	1 399	9.7%
	14 364	

PASSENGER WINNERS AND LOSERS		
SUZUKI AUTO	▲	3.4%
HYUNDAI AUTOMOTIVE SA	▲	1.3%
BMW	▲	1.0%
FMC	▼	-2.1%
VOLKSWAGEN	▼	-1.6%
MERCEDES	▼	-1.3%

LCV WINNERS AND LOSERS		
FMC	▲	3.8%
HAVAL	▲	1.5%
MAHINDRA	▲	0.6%
TOYOTA	▼	-4.3%
NISSAN	▼	-0.8%
MERCEDES	▼	-0.8%

TOP 5 LIGHT COMMERCIAL VEHICLE MARKET BY TYPE FOR MARCH 2021					
SEGMENT	TYPE	2021	SHARE	2020	SHARE
SUB ONE-TON	NISSAN NP200	1 443	10.0%	908	9.6%
	SUZUKI Super Carry	64	0.4%	61	0.6%
	CHANGAN Star III	0	0.0%	7	0.1%
	SUZUKI Gypsy	0	0.0%	1	0.0%
SUB ONE-TON TOTAL		1 507	10.5%	977	10.4%
ABOVE ONE-TON DCAB	FORD Ranger	1 935	13.5%	939	10.0%
	TOYOTA Hilux	1 866	13.0%	1 370	14.5%
	ISUZU D-MAX	852	5.9%	477	5.1%
	NISSAN NP300	301	2.1%	230	2.4%
	VW Amarok	223	1.6%	137	1.5%
ABOVE ONE-TON DCAB TOTAL		5 533	38.5%	3 585	38.0%
ABOVE ONE-TON SCAB	TOYOTA Hilux	1 427	9.9%	938	9.9%
	ISUZU D-MAX	654	4.6%	444	4.7%
	NISSAN NP300	419	2.9%	236	2.5%
	MAHINDRA Scorpio Pik-Up	395	2.7%	167	1.8%
	HYUNDAI H100 Bakkie	310	2.2%	160	1.7%
ABOVE ONE-TON SCAB TOTAL		3 877	27.0%	2 533	26.8%
ABOVE ONE-TON XCAB	TOYOTA Hilux	650	4.5%	421	4.5%
	FORD Ranger	214	1.5%	184	2.0%
	ISUZU D-MAX	100	0.7%	76	0.8%
	ISUZU KB	0	0.0%	1	0.0%
ABOVE ONE-TON XCAB TOTAL		964	6.7%	682	7.2%
MINIBUS	TOYOTA Hi-Ace	1 397	9.7%	1 119	11.9%
	NISSAN NV350 Taxi	85	0.6%	51	0.5%
	VW Caddy	76	0.5%	79	0.8%
	FORD Tourneo Custom	68	0.5%	15	0.2%
	VW Transporter Cr-Bus	20	0.1%	10	0.1%
MINIBUS TOTAL		1 669	11.6%	1 293	13.7%
PANEL VAN	TOYOTA Quantum	119	0.8%	23	0.2%
	VW Caddy	60	0.4%	25	0.3%
	HYUNDAI Grand i10	48	0.3%	9	0.1%
	HYUNDAI H1	21	0.1%	12	0.1%
	FORD Transit Custom	18	0.1%	10	0.1%
PANEL VAN TOTAL		342	2.4%	120	1.3%
NON REPORTERS	HAVAL MOTORS SA	434	3.0%	147	1.6%
	MERCEDES-BENZ SA	38	0.3%	97	1.0%
NON REPORTERS TOTAL		472	3.3%	244	2.6%
GRAND TOTAL		14 364	100.0%	9 434	100.0%

THE TOP SOUTH AFRICAN HCV / MCV MARKET FOR MARCH 2021 (MEDIUM, HEAVY & EXTRA HEAVY COMMERCIALS, & BUSES)			
MANUFACTURER	CATEGORY	MAR-21	SHARE
MERCEDES-BENZ SA TOTAL		533	21.6%
TOYOTA HINO	MCV	155	6.3%
	HCV	98	4.0%
	XHV	35	1.4%
HINO TOTAL		288	11.7%
ISUZU MOTORS SA	MCV	92	3.7%
	HCV	106	4.3%
	XHV	35	1.4%
	BUS	1	0.0%
ISUZU MOTORS SA TOTAL		234	9.5%
VOLVO GROUP SOUTHERN AFRICA	MCV	0	0.0%
	HCV	0	0.0%
	XHV	226	9.2%
	BUS	0	0.0%
VOLVO TRUCKS TOTAL		226	9.2%
UD TRUCKS SOUTHERN AFRICA	HCV	81	3.3%
	XHV	124	5.0%
UD TRUCKS SOUTHERN AFRICA TOTAL		205	8.3%
FAW	MCV	16	0.6%
	HCV	77	3.1%
	XHV	71	2.9%
FAW TOTAL		164	6.7%
SCANIA	XHV	146	5.9%
	BUS	0	0.0%
SCANIA TOTAL		146	5.9%
MAN	HCV	0	0.0%
	XHV	127	5.2%
	BUS	16	0.6%
MAN TOTAL		143	5.8%
IVECO	MCV	83	3.4%
	HCV	4	0.2%
	XHV	33	1.3%
	BUS	10	0.4%
IVECO TOTAL		130	5.3%
VOLKSWAGEN GROUP SA	MCV	112	4.5%
VOLKSWAGEN GROUP SA TOTAL		112	4.5%
TATA	MCV	25	1.0%
	HCV	63	2.6%
	XHV	16	0.6%
	BUS	0	0.0%
TATA TOTAL		104	4.2%
POWERSTAR	MCV	5	0.2%
	HCV	17	0.7%
	XHV	43	1.7%
POWERSTAR TOTAL		65	2.6%
BABCOCK	HCV	0	0.0%
	XHV	39	1.6%
BABCOCK TOTAL		39	1.6%
HYUNDAI MOTORS SA	MCV	33	1.3%
HYUNDAI TOTAL		33	1.3%
VECV SOUTH AFRICA	MCV	0	0.0%
	HCV	21	0.9%
	XHV	8	0.3%
VECV TOTAL		29	1.2%
PCSA	MCV	7	0.3%
PCSA TOTAL		7	0.3%
FMC	MCV	4	0.2%
FMC TOTAL		4	0.2%
JMC	MCV	2	0.1%
JMC TOTAL		2	0.1%
FCA SOUTH AFRICA	MCV	1	0.0%
FCA SOUTH AFRICA TOTAL		1	0.0%
GRAND TOTAL		2 465	100.0%