

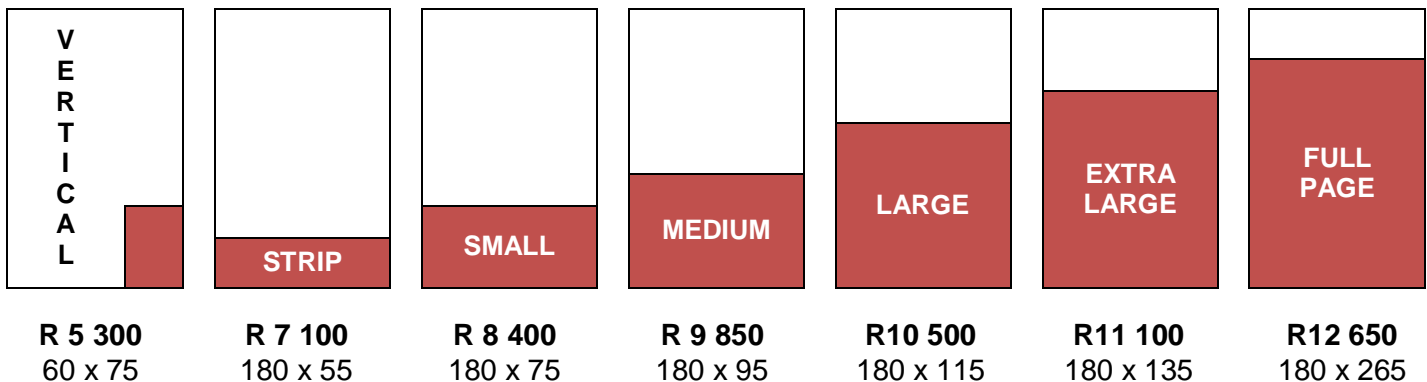
AUTOLIVE

South Africa's leading source of news and information on all aspects of the motor industry

Advertising rates & specifications

*AutoLive is published monthly by WCM Media cc

AutoLive advertising rates 2017					
Advertisement sizes				Advert dimensions	
	1 x insertion	6 x insertions	12 x insertions	Column / cm	Millimetres
Cover earpiece	N/A	N/A	R 3 800	Special	Special
Cover footer	N/A	N/A	R 3 800	Special	Special
Full page	R12 650	R11 150	R 9 650	3 x 26.5	180 w x 265 d
Extra large	R11 100	R 9 600	R 8 050	3 x 13.5	180 w x 135 d
Large	R10 500	R 9 000	R 7 450	3 x 11.5	180 w x 115 d
Medium	R 9 850	R 8 350	R 7 700	3 x 9.5	180 w x 95 d
Small	R 8 400	R 7 550	R 6 100	3 x 7.5	180 w x 75 d
Strip	R 7 100	R 6 250	R 4 950	3 x 5.5	180 w x 55 d
Vertical	R 5 300	R 4 450	R 2 650	1 x 7.5	60 w x 75 d



Notes

- Bookings are essential. Space subject to availability.
- All prices quoted exclude VAT.
- Unless otherwise specified, distribution is on the last Thursday of every month.
- Deadline for artwork is 4pm on the Friday prior to publication.
- Cover earpiece and footer sold on a 12-month basis only.

Material requirements

- Complete artwork to be supplied in PDF, JPG, TIFF or EPS format, 300 dpi (high resolution), CMYK.
- All fonts must be embedded and converted to paths.
- All images and logos to be supplied in JPG, TIFF or EPS format, 300 dpi (high resolution), CMYK. Not in Word documents.
- No compressed or zipped files will be accepted.
- Artwork to be sent to liana@autolive.co.za or bonita@marketingss.co.za.
- Design services are available but will be quoted on separately.

For bookings or queries please contact:

Liana Reiners • E-mail: liana@autolive.co.za • Mobile: 083 407 4600